

# YOU + US = GROUNDBREAKING

Sight + Sound Film Festival is a FRESH, FUN, VIBRANT, and INSPIRED weekend experience that's by, for and of the people. It's a celebration of culture and creativity in the Greater Oxnard Area and its intersection with the world. Like our beaches and fields that meet an expansive Pacific Ocean, Sight + Sound immerses audiences in cutting edge cinematic programming. Align your brand with a demographic that's young and old, up-and-coming and already there, and as varied as the films and activities we're curating.

A CINEMATIC EXPERIENCE FOR THE SENSES

**SIGHT + SOUND**  
FILM FESTIVAL



SEPT. 20 - 22, 2019



## THE FESTIVAL

Organized by the Oxnard Performing Arts Center and Oxnard College, Sight + Sound brings audiences to the very edges of cinematic programming. With workshops on animation and filming with drones, to creating spaces to zen out Tinseltown-style, we're heightening every olfactory, tactile, optical, and auditory point of contact. Even tastebuds will be rewarded with themed drinks and curated bites between film segments covering narrative, nonfiction, student shorts, and vids created for the web. Come early and stay late for specially selected feature length films... and the afterparties with bands, DJs, and more. Rated PG-13.

# SCHEDULE

## FRIDAY, Sept. 20

- 7 pm Opening Night Feature Film
- 9-11 pm After Party in the Courtyard

## SATURDAY, Sept. 21

*(all sessions free and open to the public with prior online registration)*

- 10 am-12 noon Workshops
- 12-1 pm Lunch Break
- 1-2 pm Web Videos Screening
- 2-4 pm Workshops
- 4-6 pm Happy Hour w/ Bands, Food Trucks
- 6 pm Student Films Screening
- 8-11 pm Mixer in OC's Black Box

## SUNDAY, Sept. 22

- 11 am-12 noon Movie Meditation + Stretching
- 12:15-2 pm Documentary Shorts Screening
- 2-3 pm Happy Hour w/ Bands + Curated Cocktails
- 3-5 pm Shorts Screening
- [break]
- 7 pm Festival Awards Presentation
- 7:30 pm Closing Night Feature Film + After Party



## PRESENTING SPONSOR

1 AVAILABLE - \$10,000

### BENEFITS:

- Logo inclusion:
  - Step & Repeat
  - Podium Signage
  - On-screen before screenings
  - Sight + Sound website with links
  - All digital and print collateral
- (2) dedicated shout outs on social media
- Verbal recognition at each screening
- Stage time before opening OR closing screenings
- Full-page ad in festival program
- Reserved table at after parties
- Opportunity to provide items for swag bag
- (10) VIP tickets to all festival functions

## PRODUCER - \$5,000

- Logo inclusion:
  - Step & Repeat
  - On-screen before screenings
  - Sight + Sound website with links
  - All digital and print collateral
- (1) dedicated shout out on social media platforms
- Verbal recognition during the festival
- Premium ad space in festival program
- Opportunity to provide items for swag bag
- (5) VIP tickets to all festival functions

## DIRECTOR - \$2,500

- Logo inclusion:
  - Step & Repeat
  - On-screen before screenings
  - Sight + Sound website with links
  - All digital and print collateral
- (1) dedicated shout out on social media platforms
- Verbal recognition during the festival
- Premium ad space in festival program
- Opportunity to provide items for swag bag
- (2) VIP tickets to all festival functions

## FILMMAKER - \$1,000

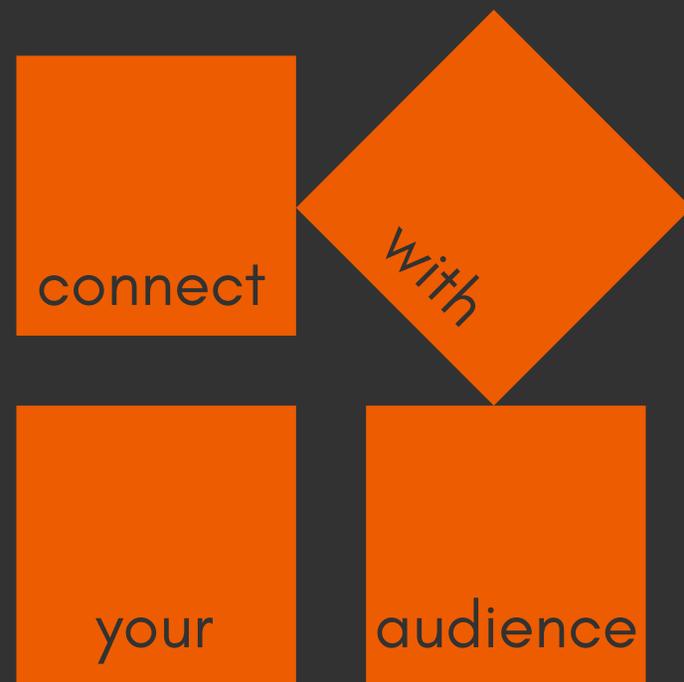
- Logo inclusion:
  - Step & Repeat
  - On-screen before screenings
  - Sight + Sound website with links
  - All digital and print collateral
- Verbal recognition during the festival
- Ad space in festival program
- Opportunity to provide items for swag bag
- (2) VIP tickets to all festival functions

## SCREENWRITER - \$500

- Logo inclusion:
  - On-screen before screenings
  - Sight + Sound website with links
  - Social Media Mention
  - Festival program
- Opportunity to provide items for swag bag
- (2) tickets to all festival functions

## FRIEND - \$250

- Logo inclusion:
  - Sight + Sound website with links
  - Social Media Mention
  - Festival program
- Opportunity to provide items for swag bag
- (2) tickets to all festival functions



A photograph of two men at a DJ booth at night. The man on the left is wearing a white t-shirt and a black cap, looking towards the camera. The man on the right is wearing a dark bucket hat and has his arms crossed on the DJ console. The background shows palm trees and city lights under a dark sky.

## AFTER PARTY SPONSOR

3 AVAILABLE - \$750

### BENEFITS:

- Logo inclusion:
  - Sight + Sound website with links
  - Social Media Mention
  - Festival program
  - On-site signage during party
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) VIP tickets to all festival functions

## SCREENING SPONSOR

6 AVAILABLE - \$500

### BENEFITS:

- Logo inclusion:
  - Sight + Sound website with links
  - Social Media Mention
  - Festival program
  - On-screen before and after screening
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) tickets to all festival functions



## WORKSHOP SPONSOR

4 AVAILABLE - \$250

### BENEFITS:

- Logo inclusion:
  - Sight + Sound website with links
  - Social Media Mention
  - Festival program
  - On-site signage during workshop
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) tickets to all festival functions

## IN-KIND SPONSOR

Swag Bags | Awards | Snacks | Beer | Wine | Spirits | Media

### BENEFITS:

- Logo inclusion:
  - Sight + Sound website with links
  - Social Media Mention
  - Festival program
  - On-screen
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) tickets to all festival functions

### WORKSHOP TOPICS

1. Basics of Animation
2. Incorporating Drone Footage
3. Special Effects Makeup
4. Grip 101



#### ABOUT THE PACC.

Since its opening in March 1968, the The PACC has hosted thousands of performances reaching more than 3 million people. Outstanding Broadway musicals, prominent guest speakers, and musical acts and plays have all graced the center's stage. As one of the larger theaters in western Ventura County with 1,604 seats, The PACC provides outstanding entertainment opportunities to Ventura County residents and visitors.



**For more information or to discuss a custom sponsorship package, contact:**

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OXNARDPERFORMINGARTS.COM

# SPONSORSHIP FORM

**SIGHT + SOUND**

A CINEMATIC EXPERIENCE  
FOR THE SENSES

**NAME:**

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**ADDRESS:**

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**EMAIL:**

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**PHONE:**

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**NAME FOR SPONSORSHIP ACKNOWLEDGMENT:**

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**CIRCLE YOUR SPONSORSHIP LEVEL:**

**PRESENTING** \$10,000 | **PRODUCER** \$5,000 | **DIRECTOR** \$2,500 | **FILMMAKER** \$1,000 | **SCREENWRITER** \$500 | **FRIEND** \$500

**AFTER PARTY** \$750 | **SCREENING** \$500 | **WORKSHOP** \$250

**IN-KIND**, specify donation and approximate value: \_\_\_\_\_ valued at \$\_\_\_\_\_

Payment must be submitted by check, made payable to: Oxnard Performing Arts Center, no later than Friday, August 23, 2019 to: 800 Hobson Way, Oxnard, CA 93030.

Logo and program artwork due Friday, July 26, 2019 to [carolyn.mulline@oxnard.org](mailto:carolyn.mulline@oxnard.org).

Questions? Contact:  
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