

YOU + US = GROUNDBREAKING

Sight + Sound Film Festival is a FRESH, FUN, VIBRANT, and INSPIRED weekend experience that's by, for and of the people. It's a celebration of culture and creativity in the Greater Oxnard Area and its intersection with the world. Like our beaches and fields that meet an expansive Pacific Ocean, Sight + Sound immerses audiences in cutting edge cinematic programming. Align your brand with a demographic that's young and old, up-and-coming and already there, and as varied as the films and activities we're curating.



SEPT. 29 - OCT. 2, 2022



THE FESTIVAL

Organized by the Oxnard Performing Arts Center Corporation (OPAC) and the Film, Television, and Electronic Media program at Oxnard College, Sight + Sound brings audiences to the very edges of cinematic programming. With workshops on animation and filming with drones, to creating spaces to zen out Tinseltown-style, we're heightening every olfactory, tactile, optical, and auditory point of contact. Even tastebuds will be rewarded with themed drinks and curated bites between film segments covering narrative, nonfiction, student shorts, and vids created for the web. Come early and stay late for specially selected feature length films... and the afterparties with bands, DJs, and more. Rated PG-13.



SCHEDULE

FRIDAY, Sept. 30

7 pm Opening Night Feature Film
9-11 pm After Party

SATURDAY, Oct. 1

10 am-12 noon Workshops
12-1 pm Lunch Break
1-8 pm Screening Blocks, Activities & Panels
8-11 pm After Party w/ Bands, Food Trucks

SUNDAY, Oct. 2

11 am-6 pm Screening Blocks, Activities & Panels
6 pm Happy Hour
7 pm Festival Awards Presentation
7:30 pm Closing Night Feature Film



PRESENTING SPONSOR

1 AVAILABLE - \$10,000

BENEFITS:

Logo inclusion:

- Step & Repeat
- Podium Signage
- On-screen before screenings
- Sight + Sound website with links
 - -All digital and print collateral
 - (2) dedicated shout outs on social media
- Verbal recognition at each screening
- Stage time before opening OR closing screenings
- Full-page ad in festival program
- Reserved table at after parties
- Opportunity to provide items for swag bag
- (10) VIP tickets to all festival functions

PRODUCER - \$5,000

Logo inclusion:

- Step & Repeat
- On-screen before screenings
- Sight + Sound website with links
 - -All digital and print collateral

- (1) dedicated shout out on social media platforms
- Verbal recognition during the festival
- Premium ad space in festival program

- Opportunity to provide items for swag bag
- (5) VIP tickets to all festival functions

DIRECTOR - \$2,500

Logo inclusion:

- Step & Repeat
- On-screen before screenings
- Sight + Sound website with links
 - -All digital and print collateral

- (1) dedicated shout out on social media platforms
- Verbal recognition during the festival
- Premium ad space in festival program

- Opportunity to provide items for swag bag
- (2) VIP tickets to all festival functions

FILMMAKER - \$1,000

Logo inclusion:

- Step & Repeat
- On-screen before screenings
- Sight + Sound website with links
 - -All digital and print collateral

- Verbal recognition during the festival
- Ad space in festival program
- Opportunity to provide items for swag bag
- (2) VIP tickets to all festival functions

SCREENWRITER - \$500

Logo inclusion:

- On-screen before screenings
- Sight + Sound website with links
- Social Media Mention
 - -Festival program

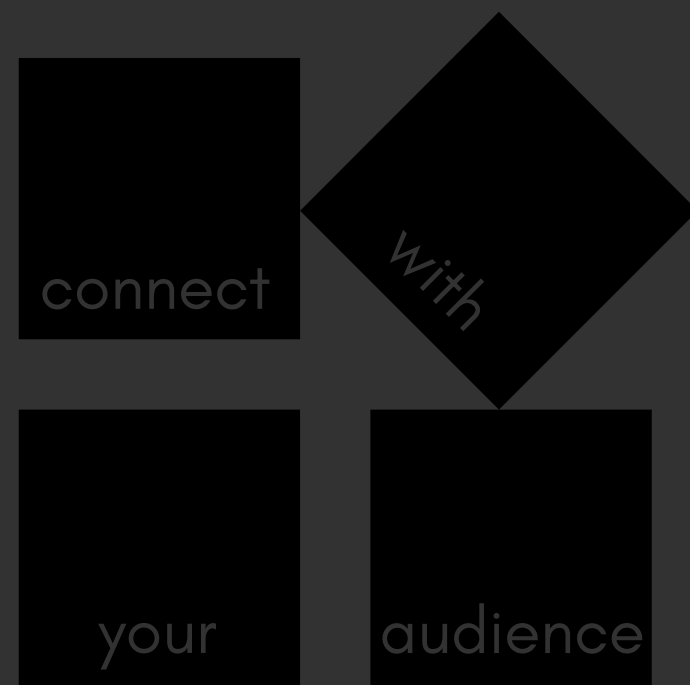
- Opportunity to provide items for swag bag
- (2) tickets to all festival functions

FRIEND - \$250

Logo inclusion:

- Sight + Sound website with links
- Social Media Mention
 - -Festival program

- Opportunity to provide items for swag bag
- (2) tickets to all festival functions



A photograph of two men at a DJ booth at night. The man on the left is wearing a black cap and a white t-shirt, looking towards the camera. The man on the right is wearing a black bucket hat and has his arms crossed, also looking towards the camera. In the background, there are palm trees and city lights under a dark sky. The DJ booth equipment, including a mixer and a laptop, is visible between them.

AFTER PARTY SPONSOR

3 AVAILABLE - \$750

BENEFITS:

- Logo inclusion:
 - Sight + Sound website with links
 - Social Media Mention
 - Festival program
 - On-site signage during party
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) VIP tickets to all festival functions

SCREENING SPONSOR

6 AVAILABLE - \$500

BENEFITS:

- Logo inclusion:
 - Sight + Sound website with links
 - Social Media Mention
 - Festival program
 - On-screen before and after screening
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) tickets to all festival functions



WORKSHOP SPONSOR

4 AVAILABLE - \$250

BENEFITS:

- Logo inclusion:
 - Sight + Sound website with links
 - Social Media Mention
 - Festival program
 - On-site signage during workshop
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) tickets to all festival functions

IN-KIND SPONSOR

Swag Bags | Awards | Snacks | Beer | Wine | Spirits | Media

BENEFITS:

- Logo inclusion:
 - Sight + Sound website with links
 - Social Media Mention
 - Festival program
 - On-screen
- Verbal recognition
- Opportunity to provide items for giveaway
- (2) tickets to all festival functions



ABOUT OPAC

The Oxnard Performing Arts Center Corporation (OPAC), established in 1998, provides cultural programming by supporting, producing and presenting theater, dance, music, media/visual arts, residencies, and outside-the-box programs that are of, by and for community.

For more information or to discuss a custom sponsorship package, contact:

CAROLYN MERINO MULLIN

EXECUTIVE DIRECTOR

(805) 385-8147

DIRECTOR@OXNARDPERFORMINGARTS.COM

OXNARDPERFORMINGARTS.COM

SPONSORSHIP FORM



NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

NAME FOR SPONSORSHIP ACKNOWLEDGMENT: _____

SOCIAL MEDIA HANDLES: _____

CIRCLE YOUR SPONSORSHIP LEVEL:

PRESENTING \$10,000 | **PRODUCER** \$5,000 | **DIRECTOR** \$2,500 | **FILMMAKER** \$1,000 | **SCREENWRITER** \$500 | **FRIEND** \$500

AFTER PARTY \$750 | **SCREENING** \$500 | **WORKSHOP** \$250

IN-KIND, specify donation and approximate value: _____ valued at \$_____

Payment must be submitted by check, made payable to: OPAC, no later than Friday, August 26, 2022 to: 800 Hobson Way, Oxnard, CA 93030.

Logo and program artwork due Friday, August 1, 2022
to directore@oxnardperformingarts.com.

Questions? Contact:
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